

# ALPHA 81

INITIATE \* INNOVATE \* INTEGRATE

## IMPLEMENTATION EXPERTS

Alpha 81 Inc. works with privately-held, middle-market, and emerging-growth companies with sustainable financial performance, a strong customer base, and compelling opportunities for growth. Our clients have a persuasive, competitive advantage in their markets and seasoned executive management.

We have a strong interest in software, technology-enabled services, life and health sciences, education, and business service companies in the U.S. and Canada.

Companies we work with have recurring annual sales of \$5 million to \$170 million and are rapidly growing in their niche sector.

### CLIENT FINANCIAL PROFILE

- Revenue: \$5M - \$170M
- EBITDA: \$1M - \$17M
- Competitive advantage
- Recurring revenue
- Growing customer base



### INDUSTRIES

#### Alternative Energy



#### SaaS & Technology



#### Life & Health Sciences



#### EdTech



#### Business Services



### LEADERSHIP



#### Dorine Rivers, PhD, PMP – Founder & CEO

Business Operations Architect for Inspired Entrepreneurs | Processes & Systems Implementation | Domestic & Global Expansions | Best-Selling Author | Adventure Seeker

For over a quarter-century, Dorine Rivers has distinguished herself in major management and operational roles helping companies create efficient organizational processes and viable systems. She is the CEO of an Arizona-based firm successfully supporting corporate innovations, expansions, and exits in software, technology, medical, and life/health sciences fields, and others. Her expertise is in strategic planning and management, and building effective business infrastructures that potentially lead to increased revenue and market positioning.

Dorine Rivers has held posts as CEO, COO, and President of various companies, as well as Trusted Advisor in several industries including:

- Alternative Energy
- Applications Software
- Automotive
- Business Services
- Construction
- Consumer Products
- Education & Media
- Entertainment & Media
- Healthcare
- Life Sciences
- Logistics
- Manufacturing
- Real Estate
- Technology
- Travel

Dorine has a PhD in Business Management and Human & Organizational Systems, a Master's in Organizational Behavior, and a Project Management Professional Certification (PMP). Additional certifications include Distribution & Logistics Management, Mediation & Arbitration, as well as a General Contractor License. She is an award-winning publisher and author of several books.

## PRE- AND POST-MERGER INFRASTRUCTURE

Our services are designed for companies with scale-up, divestiture, combination, exit, and other transactional needs. We help improve the value of your company by implementing proprietary operational tools and techniques to create increased efficiency and profitability before and after the event.

## OPERATIONS SYSTEMS & PROCESSES DEVELOPMENT

Our operations and infrastructure solutions help you create additional value and returns from your existing intellectual capital, maximize use from comprehensive data, and navigate the challenges of creating and sustaining effective and efficient processes and systems.

## PRODUCT DEVELOPMENT

We provide companies with insight and experience in product development and launches when needed to boost sales and EBITDA, possibly resulting in higher valuations and multiples at the time of sale.

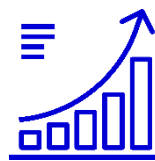
Alpha 81 is a team of experienced executives and entrepreneurs with proven hands-on leadership advising, creating, and implementation success across multiple industries.



We have decades of comprehensive C-level executive business and experience.



With over 25-years experience working from concept to commercialization, we can create and improve current systems and processes to be more efficient, and thus more profitable.



Our exit strategy experience can help you do what needs to get done before you're truly ready to sell your business.



As seasoned professionals, we have multiple accreditations, certifications, licenses, and industry connections.